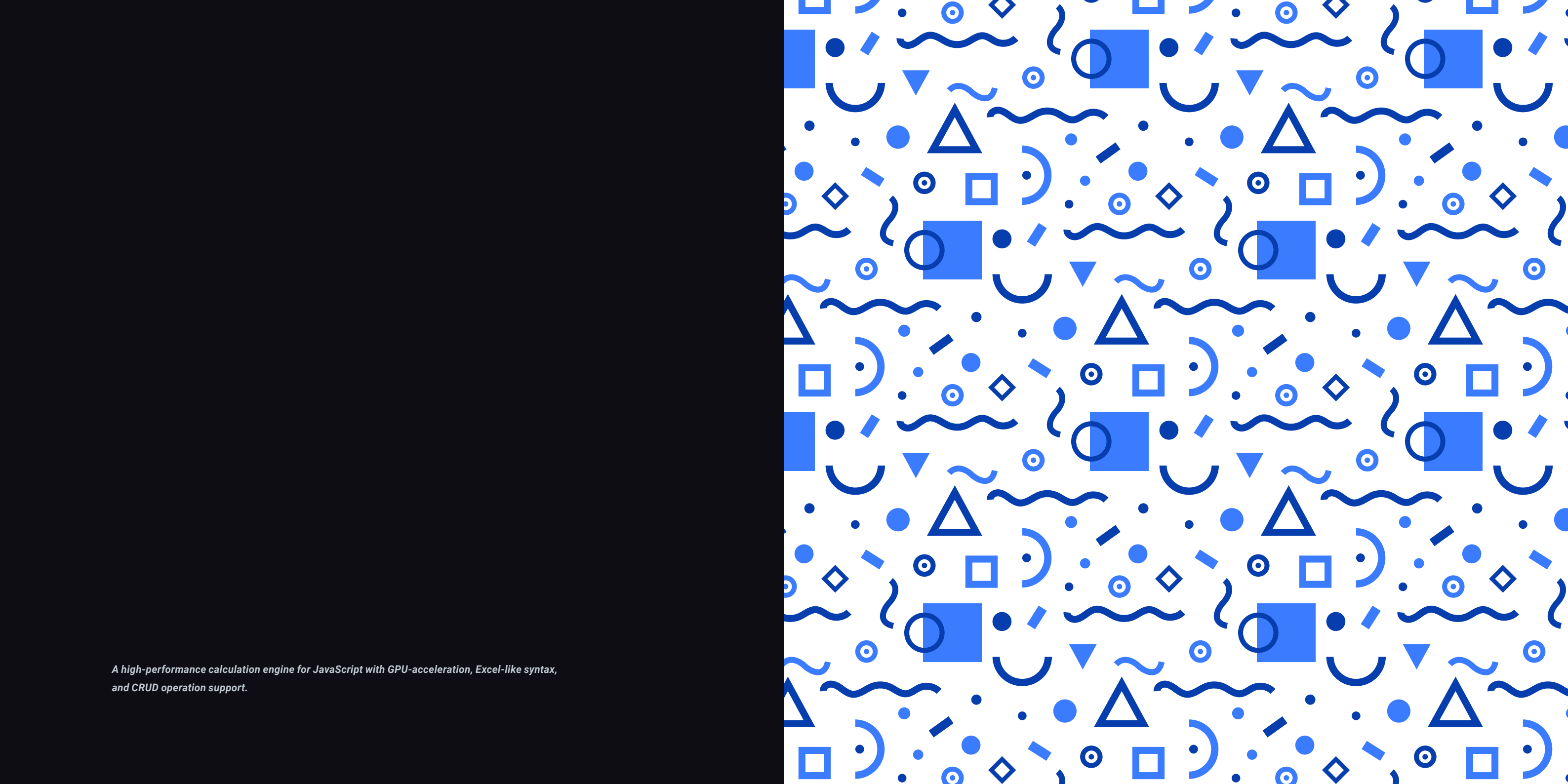


*hyperformula*

brand book



*A high-performance calculation engine for JavaScript with GPU-acceleration, Excel-like syntax, and CRUD operation support.*

### *logo structure*

*Hyperformula* is a typography logo. Its dimensioning is indicated by the height of the "p" descender, marked as "x" in the diagram.



***clear space***

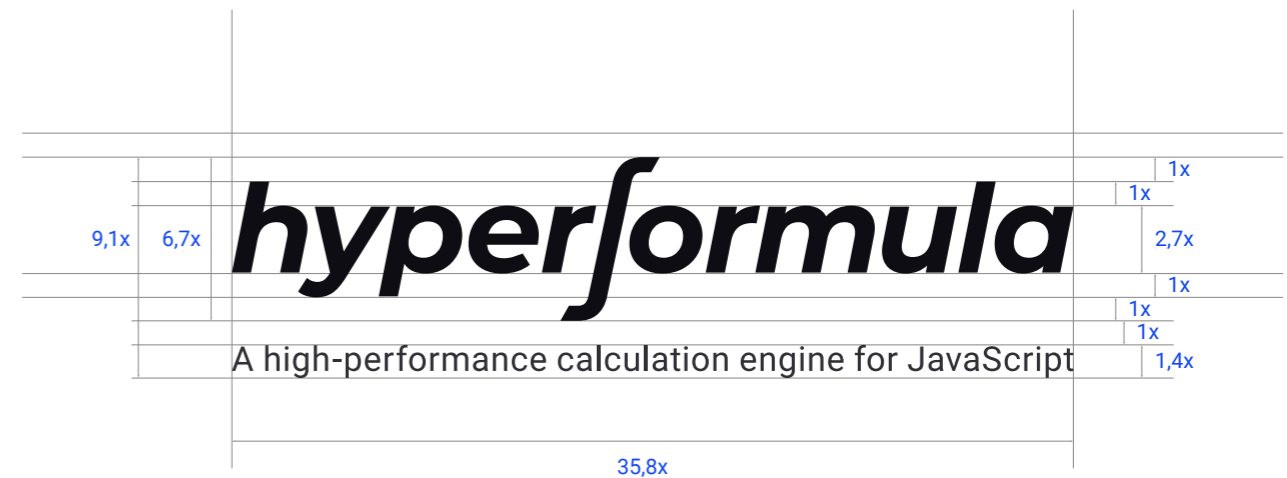
The minimum clear space around the logo is defined as three times the height of the "p" descender.



### *logo structure with a tagline*

The *Hyperformula* logo consists of typography and a tagline written in two lines. Its dimensioning is indicated by the height of the "p" descender, marked as "x" in the diagram.

The tagline uses the Roboto Regular font.



***hyperformula***

A high-performance calculation engine for JavaScript

3x

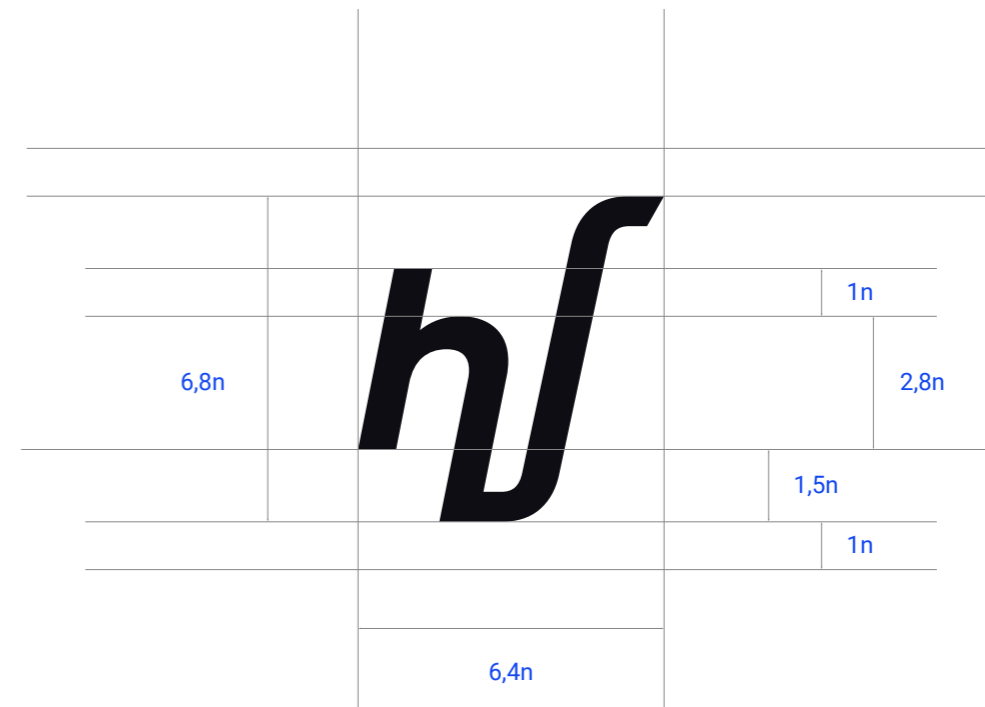
3x

***clear space around the logo with a tagline***

The minimum clear space around the logo is defined as three times the height of the "p" descender.

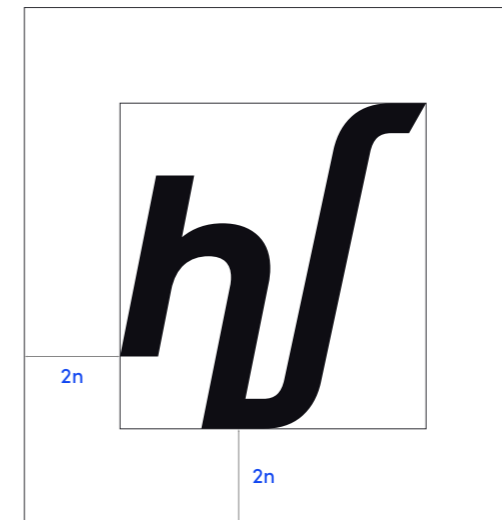
### *structure of the monogram*

The monogram variation of the logo consists of the letters "h" and "f". Its dimensioning is indicated by the height of the "h" ascender, marked as "n" in the diagram.



***clear space***

The clear space around the logo is defined as twice the height of the “h” ascender, marked as “n” in the diagram.





*the monogram as an icon or avatar*

You can use the monogram as an icon or avatar on a background. The brand book defines the colors of the individual elements.



*hyperformula*

*hyperformula*

A high-performance calculation engine for JavaScript

*hyperformula*

*hyperformula*

A high-performance calculation engine for JavaScript

*hyperformula*

*hyperformula*

A high-performance calculation engine for JavaScript

*hyperformula*

*hyperformula*

A high-performance calculation engine for JavaScript

***color variations***

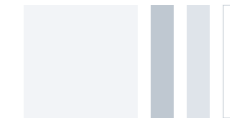
The Hyperformula logo (with or without the tagline) comes in three color variations and two monochrome variations, designed for specific environments.

*color palette*

***primary color palette***



cmyk: 92, 70, 0, 5  
rgb: 17, 71, 241  
hex: #1147f1  
pantone: 293



cmyk: 2, 1, 0, 3  
rgb: 242, 244, 247  
hex: #f2f4f7  
pantone: Cool Gray 1



cmyk: 26, 31, 0, 92  
rgb: 14, 13, 19  
hex: #0e0d13  
pantone: 433 2X

***secondary color palette***



cmyk: 52, 0, 62, 19  
rgb: 96, 204, 77  
hex: #60cc4d  
pantone: 360



cmyk: 0, 73, 57, 7  
rgb: 237, 63, 100  
hex: #ed3f64  
pantone: 191

*hyperformula*

5 mm 15 px

Scale 2:1

*hyperformula*

20 mm 55 px

A high-performance calculation engine for JavaScript

Scale 1:1

*hf*

5 mm 15 px

Scale 2:1

### ***scaling***

Always resize the logo proportionally. The minimum size of the logo is the smallest size that keeps it legible and possible to reproduce for different purposes. Never use a smaller size than that.



***hyperformula***



***hyperformula***

*using the logo on backgrounds*

With solid, lowkey backgrounds, you can use the logo directly on the background (keeping it fully legible). With dynamic, high-contrast backgrounds containing multiple elements, use the logo on a solid shape (uniform white background) the size of the logo's clear space. Do this for the logo, logo with a tagline, and the monogram.

## typography

The primary typeface is the Montserrat family, with Roboto as the secondary typeface.

## primary typeface

### montserrat bold italic

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzž  
АБВГГДЂЕЁЄЖЗСИІЙЖКЛЪМНЬОПРСТЪУЎФХЦЧЦШЩЪЫЬЭЮЯабвггдђеёєжзсиийжк  
лъмньопрстћуўфхцчцшщъыьэюя  
ĂÂÊÔŮǎâêôŮ1234567890'?"!"(%)[#]{}@/&\<-++x=>@©\$€£¥¢;,:.\*

other possible variants

### montserrat bold

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzž  
АБВГГДЂЕЁЄЖЗСИІЙЖКЛЪМНЬОПРСТЪУЎФХЦЧЦШЩЪЫЬЭЮЯабвггдђеёєжзсиийжк  
лъмньопрстћуўфхцчцшщъыьэюя  
ĂÂÊÔŮǎâêôŮ1234567890'?"!"(%)[#]{}@/&\<-++x=>@©\$€£¥¢;,:.\*

### montserrat regular

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzž  
АБВГГДЂЕЁЄЖЗСИІЙЖКЛЪМНЬОПРСТЪУЎФХЦЧЦШЩЪЫЬЭЮЯабвггдђеёєжзсиийжкль  
мньопрстћуўфхцчцшщъыьэюя  
ĂÂÊÔŮǎâêôŮ1234567890'?"!"(%)[#]{}@/&\<-++x=>@©\$€£¥¢;,:.\*

### montserrat italic

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzž  
АБВГГДЂЕЁЄЖЗСИІЙЖКЛЪМНЬОПРСТЪУЎФХЦЧЦШЩЪЫЬЭЮЯабвггдђеёєжзсиийжкль  
мньопрстћуўфхцчцшщъыьэюя  
ĂÂÊÔŮǎâêôŮ1234567890'?"!"(%)[#]{}@/&\<-++x=>@©\$€£¥¢;,:.\*

## typography

The primary typeface is the Montserrat family, with Roboto as the secondary typeface.

## secondary typeface

### roboto regular

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzžĂÂÊÔŮřăâêôșr  
1234567890 ‘?’!“(%)[#]{@}/&\<-+÷x=>©\$€£¥¢;:,.\*

other possible variants

### roboto italic

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzžĂÂÊÔŮřăâêôșr  
1234567890 ‘?’!“(%)[#]{@}/&\<-+÷x=>©\$€£¥¢;:,.\*

### roboto bold

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzžĂÂÊÔŮřăâêôșr  
1234567890 ‘?’!“(%)[#]{@}/&\<-+÷x=>©\$€£¥¢;:,.\*

### roboto bold italic

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽabcčćdďefghijklmnopqrsštuvwxyzžĂÂÊÔŮřăâêôșr  
1234567890 ‘?’!“(%)[#]{@}/&\<-+÷x=>©\$€£¥¢;:,.\*